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THE ULTIMATE ATTRACTIONS PASS



AGENT GUIDE

i VENTURE CARD powered by

WHAT IS THE DUBAI PASS?

The Dubai Pass is a pre-paid citywide pass to the best attractions, tours and sightseeing experiences in the emirate. With over 45 attractions and activities to choose from, you can create your own tailor-made Dubai experience, choosing from a wide variety of things to see and do.

Each pass offers unbeatable value and convenience - there's no need for cash or a pocketful of tickets, simply present your pass and you're in.

HOW IT WORKS



Step 1: Pick & Choose

- Choose from over 45 of Dubai's best attractions
- With Dubai Select, pick one attraction per pool
- With Dubai Flexi, pick a set number of attractions



Step 2: Show & Go

- Simply present your card or iPass at entry or booking
- Check attraction details for those venues that require prior reservations



Step 3: Enjoy & Share

- Have fun exploring! Share your experiences with family, friends and the world
- Tag your photos using #DubaiPass on Instagram

HOW TO PURCHASE?

Customers will be able to purchase the Dubai Pass from travel agents, hotel concierge desks and online through third party resellers and a bespoke consumer website.

The consumer website dubaipass.ae, managed by iVenture Card International, is available in English, Arabic, Chinese and Russian and will allow customers to directly purchase the Dubai Pass.

Upon purchase, customers will receive an order confirmation and voucher via email (this is not a ticket). Customers can opt to visit one of the collection points in Dubai to collect their physical card or download an iPass which can be stored on their mobile device and scanned just like a card. To redeem benefits, customers simply present their card or iPass upon entry to an included attraction.

Customers will receive a handy Dubai Pass guide when they receive their card or can download the iVenture Card App to view details of all included attractions.

CHOOSE FROM 3 GREAT PACKAGES



DUBAI UNLIMITED

Choose from 48 top attractions and save up to 60%.

See more of the city with access to any of the 48 included attractions and experiences over 3 or 5 consecutive days. Create your own itinerary and choose what you want to see and do.

3 DAY
5 DAY

adult: AED 1189
adult: AED 1979

child: AED 1119
child: AED 1689



DUBAI SELECT

Choose 3 must-see attractions & save up to 50%.

Take your pick from 48 fantastic things to do and simply pick one attraction from each of the three pools. Explore Dubai your way with the flexibility to use your pass over seven days.

1 PER POOL

adult: AED 425

child: AED 405



DUBAI FLEXI

3, 5 or 7 attractions of your choice.

Your choice of 3, 5 or 7 attractions from any of the 48 included experiences over seven days.

FLEXI 3
FLEXI 5
FLEXI 7

adult: AED 459
adult: AED 749
adult: AED 979

child: AED 429
child: AED 689
child: AED 919



ALSO AVAILABLE

Dubai Stop Over Pass from AED 199
Dubai Theme Park Pass from AED 424

For more information visit dubaipass.ae

CHOOSE FROM 48 TOP ATTRACTIONS

POOL 1 - 13 ATTRACTIONS INCLUDING:



1. DESERT SAFARI WITH DINNER

Ride into the sunset on a 4x4 vehicle & feast on an Arabian dinner with cultural performances for a magical evening.

DESERT SAFARI WITH DINNER



2. IFLY

Make your dreams of flying come true with this indoor skydiving experience!

SINGLE ENTRY

POOL 1

13 ATTRACTIONS INCLUDING:



3. IMG WORLDS OF ADVENTURE

This mega themed entertainment destination offers world-class rides & attractions that will keep you pumped up for more.

SINGLE ENTRY



4. LEGOLAND®

LEGOLAND® Dubai is the ultimate theme park for families with kids ages 2 - 12 with over 40 rides, shows & building experiences.

SINGLE ENTRY

POOL 2

18 ATTRACTIONS INCLUDING:



1. AT THE TOP, BURJ KHALIFA

See Dubai's most iconic destination at 456 metres above ground. Enjoy specially designed projections as you ascend to Level 125.

SINGLE ENTRY



2. CITY SIGHTSEEING HOP-ON, HOP-OFF

Enjoy the comfort of the Hop On Hop Off Bus while going around the city, with over 38 stops to ensure you see the best sights.

24 HOUR BUS PASS



3. BOLLYWOOD PARKS™ DUBAI

Live out your Bollywood fantasies with exhilarating rides and live performances.

SINGLE ENTRY



4. MARINA DHOW CRUISE DINNER

Cruise through Dubai Marina and see the city on a traditional Dhow for 2 hours with a buffet dinner, music and live entertainment.

SINGLE ENTRY

POOL 3

17 ATTRACTIONS INCLUDING:



1. LOST CHAMBERS & AMBASSADOR LAGOON

The legend of Atlantis comes alive at The Lost Chambers Aquarium with its marine exhibits containing over 65,000 aquatic animals that you can explore.

SINGLE ENTRY



2. DUBAI DOLPHINARIUM

Sit back, relax, and watch a 45-minute show starring the impressive Black Sea bottlenose dolphins and northern fur seals.

ENTRY TICKET FOR DOLPHIN SHOW



3. DUBAI FRAME

Dubai Frame is an architectural icon that links the city's past, present and future in an integrated framework.

SINGLE ENTRY



4. KIDZANIA®

KidZania® provides kids a safe and educational environment where they can role-play activities from real life!

SINGLE ENTRY

AGENT OPPORTUNITY



GREAT COMMISSIONS

Earn up to 20% commission. A family of 4 purchasing 3 Day Unlimited Passes could earn you over 900 AED!



INCREASED FILE SIZE

40% of customers purchase attraction passes before they travel so combine Dubai Pass with flights and accommodation for a great package.



CUSTOMER CHOICE

Whether you have a family looking for theme parks and adventure or individuals looking to soak up the culture and sights of Dubai, with 48 attractions there's something for everyone.



HAPPY CUSTOMERS

More than a quarter of customers rate Dubai Pass World Class 10/10

"

The card was a life saver in our trip to Dubai... Used the Flexi Pass for five tickets and saved a whole lot of money! Happy with the quick responding times from the iVenture team as well. Will definitely use it again"

Francine

Start selling now, it couldn't be easier!



STEP 1: REGISTER

Complete your details on the Agent Portal - <http://bookings.iventurecard.ae>



STEP 2: APPROVAL

Approval may take up to 48 hours so register now so you are ready to sell.



STEP 3: START SELLING

Once approved you can log in to the agent portal and you will see all the packages available to sell. You can purchase on account or with agency or customer credit card.

Need more information?

You can find more information and full user guides at:



iventurecard.com/dubaipassagents

Have any questions? Feel free to contact us:



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info-dubai@iventurecard.com

We look forward to welcoming you
to the Dubai Pass programme!



www.dubaipass.ae

f @visitdubai #DubaiPass

We're here to help

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