## JOINING IVENTURE CARD'S AFFILIATE PROGRAM THROUGH RAKUTEN ADVERTISING

- Sign up on the <u>Publisher Registration form</u>, as your primary website information, you will need to include your own live (not under construction) website, blog, or customized social media page URL.
  - As an example of a website, you will need to include your own domain, such as https://fashionistaheaven.com, not https://google.com. We do not accept social media pages.
- Read carefully and agree to all <u>Publisher Membership Agreement</u> terms and conditions, including but not limited to following all applicable laws and privacy regulations.
- Read carefully and agree to all <u>Network Policies</u>, including but not limited to <u>FTC Endorsement Disclosure Requirements</u> for affiliate marketing, and compliance testing and approval for any <u>DSAs (Downloadable Software Applications)</u>.

## There is a two-step process to using affiliate marketing in your business efforts:

- 1. Join Rakuten Advertising.
- 2. Login once approved by Rakuten and look for IventureCard MID 42532. Please email <a href="mailto:lrieveley@smartvisit.com">lrieveley@smartvisit.com</a> with your details so that we can approve you into our program.